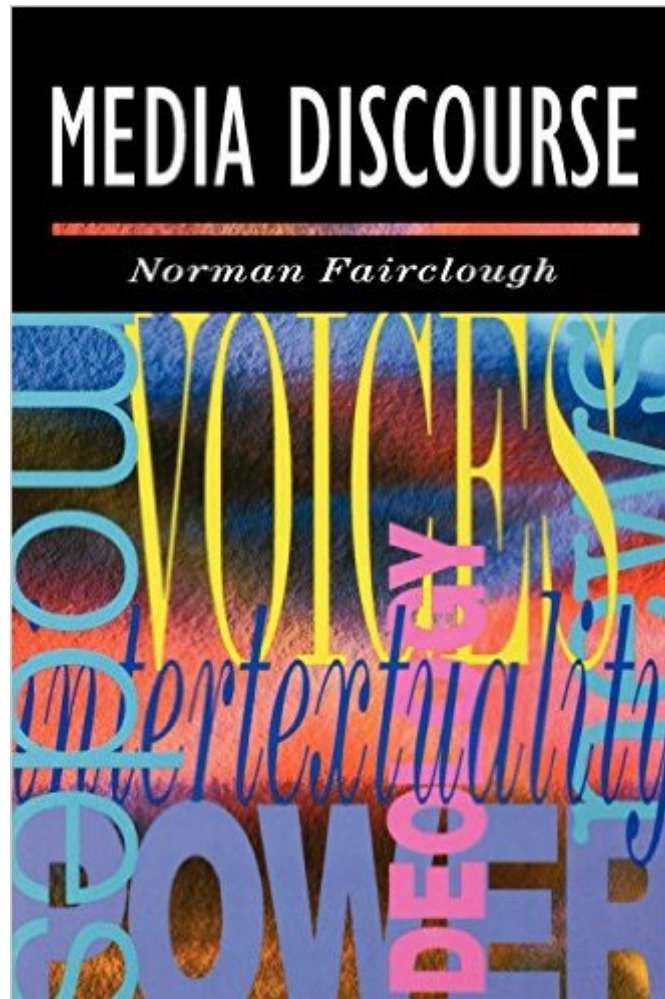


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# Media Discourse (Hodder Arnold Publication)



## Synopsis

The study of media language is increasingly important both for media studies and for discourse analysis and sociolinguistics. In *Media Discourse*, Norman Fairclough applies the "critical discourse analysis" framework he developed in *Language and Power* and *Discourse and Social Life* to media language. Drawing on examples from TV, radio, and newspapers, he focuses on changing practices of media discourse in relation to wider processes of social and cultural change, particularly the tensions between public and private in the media and the tensions between information and entertainment.

## Book Information

Series: Hodder Arnold Publication

Paperback: 224 pages

Publisher: Bloomsbury Academic; 1 edition (September 17, 1995)

Language: English

ISBN-10: 0340588896

ISBN-13: 978-0340588895

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 14.1 ounces (View shipping rates and policies)

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